



For we are God's masterpiece. He has created us anew in Christ Jesus, so we can do the good things he planned for us long ago.

Ephesians 2:10

God's Masterpiece is our women's ministries promotional, theme and inspiration during the 2016–2017 program year.

We have identified three focuses that can help you work to meet and gather your promotional points and goals.

- Created
- Prepared and Equipped
  - Work

In this document you'll find ideas, suggestions, tips and programs such as:

- Bible Studies
- Program Resources
- World Services Tools

and more!

Use them, get inspired by them—create your own programs and help the women in your community to know they are God's Masterpiece.



## CREATED

- Holiness Living Emphasis
- World Services –20 Corps
- Sculpture Craft activity
  - Coloring Event

# Holiness Living Emphasis

Invite or attend a holiness teaching seminar by Lt. Colonels Dan and Beck y Sjogren. See their schedule by following this link: <a href="http://centralusa.salvationarmy.org/usc/">http://centralusa.salvationarmy.org/usc/</a>

territorial evangelists 2016 schedule



Also watch:

Salvation Army videos on Holiness:

https://www.youtube.com/watch? v=gaNwGJY3FhU

### Suggested reading from the Sjogren's:

Discipline - The Glad Surrender by Elisabeth Elliot

Soul Searching - Mindy Caliguire

The Christ Centered Woman - Kimberly Dunnam Reisman

Holy Living, The Mindset of Jesus - Herbert Luhn

Take Time To Be Holy - edited by Bob Hostetler (Samuel Logan Brengle's writings)

So You Want To Be Like Christ - Charles Swindoll

#### Websites:

www.amazon.com/books

Weslyan Holiness (on google)

CFOT Library contact: Major Steve Woodard



## **World Services**



#### Vision

What if we could direct World Service giving to help Salvationists around the world to build corps building for increased ministry and service? During the 2016-2017 World Services year, the USA Central Territory will focus our self-denial giving on building or improving 20 Salvation Army corps facilities around the world.





Information provided by the Territorial World Missions Department—visit http://centralmissions.org/20newcorps/ to access all the tools and resources online.

#### How does this work?

Each division, CFOT, ARC Command and THQ will be given information, photos, and resources for one or two of the 20 New Corps projects. It is up to each command and unit to determine how you would like to promote, fund-raise, and educate about the 20 New Corps initiative. If you would like information about your division's project, contact your Divisional Missions Representative. (If you aren't sure who your Divisional Missions Representative is, contact the World Missions Department.)

Where are the 20 New Corps projects Located? (coming soon)

What resources are available to help our corps or division promote our 20 New Corps project?

**Resource Kit** – Check out the <u>20 New Corps Resources page</u> where you can download the Resource Kit and official 20 New Corps logo. http://centralmissions.org/resource/20-new-corps-resources/

**Family Kit** – The September Family Kit, featuring the country of India, is now available at the <u>20 New Corps Resources page</u>. Even if India is not your specific twenty new corps location, this resource will help to expand your family's worldview and teach about God's love for all people. These resources are easily adaptable for use in character building programs, Sunday School, and more! Let us know how you're using these resources by sending an email to Missions@usc.salvationarmy.org or posting on social media with #20NewCorps.





**Bulletin Inserts** – The bulletin inserts contain the same information as the family kit, but in different format that is easy to print and include with Sunday bulletins. These are also available at the 20 New Corps Resources page.

**Location Fact Sheets** – These documents, available at the <u>20 New Corps Resources page</u>, give some basic cultural and Salvation Army information for each of the regions/territories where we are partnering for the Twenty New Corps initiative.

**IBM Connections Community** – This is a place where resources and fundraising ideas will be posted, and where you can share your own ideas, suggestions or questions. Go to <a href="http://connections.salvationarmy.org">http://connections.salvationarmy.org</a>. You will need to login with a Notes email address in internet form (firstname\_lastname@usc.salvationarmy.org) and your internet password (same as Sametime, Red Shield Toolkit or Traveler). If you aren't sure about your login information, please contact your Command IT department. Once you have logged in to Connections, type in "20 Corps" in the search bar and look for the group called "20 Corps in 2017" and click on it. Once you are in the "20 Corps in 2017" community, click on "Join this Community" and "Following Actions/Follow This Community," both in the upper right hand corner, to make sure that you don't miss any updates! You must have an IBM Notes email address in order to join this community.

For Everyone It is up to each command and unit to determine how you would like to promote, fundraise, and educate about the Twenty New Corps Initiative. Below you will see some program resources that might be helpful for you. If you have additional ideas, let us know by emailing us at Missions@usc.salvationarmy.org so we can share them with the territory!





**Develop a Committee** Gather a World Services and/or Twenty New Corps committee that will help with the planning and implementation of the Twenty New Corps initiative. The committee will plan fundraisers, events, give appropriate resources to activity leaders, and assist Corps Officer / Missionary Sergeant with overall promotion.

Plan and Host a Kick-Off Event A kick off event might include the following: Before Event:

- Send invitations to the event. An invitation template is included in the "samples" section.
- Set your Twenty New Corps financial goal and decide how progress will be reported to the
  congregation on on-going basis. Ideas for reporting include posting a goal chart, building a
  church with legos as money is received (see example in the "samples" section), publishing a todate total in weekly bulletin.
- Gather resources that will be shared related to your project including photos, facts, maps, etc.
- Plan a few activities to engage the congregation (suggestions listed in the next section)
- Order pledge cards from the World Missions Department

#### **Suggestions for kick off elements:**

- Announce the project and share information about the location. Announce your division and/ or corps goal and explain how you will report progress toward the goal.
- Share resources that are available to help individuals and families in their fundraising—fundraising idea packet, coin banks, donation envelopes, family kit
- Ask each individual and/or family to make a pledge for how much they will contribute to the project.

#### **Suggestions for activity and craft:**

- Host a dinner and serve food that would be common in the location where your project will be completed.
- Milk-carton church craft (example in "samples" section)

#### Establish a Plan

- Determine how you will promote this initiative and keep the congregation engaged in this initiative throughout the year. Consider including information in your weekly corps bulletin or having a monthly missions focus to share updates.
- rainstorm which outside partners, churches and businesses you might be able to engage in this project.
- Determine your fundraising plan. Will you hold separate fundraisers (such as dinners, auctions, etc.) or have one ongoing fundraiser (such as penny wars or The Power of One)?
- Consider how this initiative can be incorporated into your existing corps programs and activities. Can you tie this initiative in to a Character Building emblem? How can the Songsters, Men's Ministries, and Community Center be involved?

**Celebrate!** There will be a Twenty New Corps celebration at the 2017 General's Congress, but be sure to also plan some type of celebration to conclude the Twenty New Corps initiative in your corps or division!



## Created themed crafts and activities:



Sculpture Craft activity <a href="https://youtu.be/Sus4i124ut0">https://youtu.be/Sus4i124ut0</a>

Follow the youtube video for step-by-step instructions on how to make this trendy and easy decorative craft.

## Supplies:

12—8 inch cocktail straws, any color

104 inches of fishing line

4 inches of fishing line

Scissors



Created themed crafts and activities:

Host a coloring party or program. Follow this link to download a free printable 7 page Salvation Army themed coloring book.

http://www.sawomensministries.org/coloring-pages/



# SALVATION ARMY COLORING PAGES

WOMEN'S MINISTRIES
SOUTHERN TERRITORIAL HEADQUARTERS
#NATIONALCOLORINGBOOKDAY



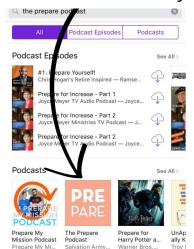
# PREPARED & EQUIPPED

- Subscribe to the Prepare Podcast
  - Bible Studies
  - ARC/Harbor Light Integration

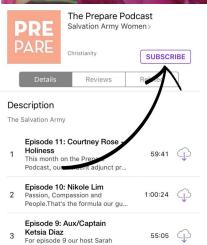
Subscribe to the Prepare Podcast
The Prepare Podcast is a Salvation Army podcast produced by Central Women—the women's ministries department of the Central Territory: Join us as women of faith and in ministry share their experiences and wisdom to prepare and equip us in our faith, pursuits, and callings. Our podcast always coincides with our monthly Embrace theme and is a valuable tool to learn from other women in ministry.

Subscribe and spread the word!

Follow the instructions in these pictures.









# Transformed into God's Image Bible Study





## **Transformed into God's Image**

Material provided by International Headquarters to conduct a 12 session Bible Study. It can be held once a month or 12 weeks in a row, whatever works best for you. It can be incorporated into existing (ex. Could be used in four- fold worship or women's' Sunday school class) Links to download below.

http://uscwomensministries.com/wp-content/uploads/Bible-Study-English-2017.pdf http://uscwomensministries.com/wp-content/uploads/Bible-Study-Spanish-2017.pdf

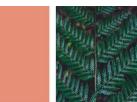


# **Equipped Bible Study**

A dozen female leaders and officers in the Central Territory have come together to help produce the Equip Devos that are available on our website for the month of September. On October 1 they will be brought together to create a 10 session Bible Study about being equipped.

They will be able to be found by following this link:

http://uscwomensministries.com/ free-bible-studies/







EQUIPPED

BIBLE STUDY















Over the years I have found the following guidelines and tips to be helpful in creating intimacy and comfort in the small group setting.

**Be in prayer.** Don't try to do this on your own. Bring your people, your preparations and you fears before the Lord.

**Be prepared.** If you're leading a group that is doing a study together, have it done ahead of time. Know the material well enough to have some supplement questions prepared in case conversation falls flat. If you're leading an <a href="Embrace">Embrace</a> group have your questions printed out, cut and on the table ready to go before your group arrives.

**Demonstrate vulnerability**. If you as the leader are not willing to show some growing pains and weaknesses in your life no one in your group will either. Set the standard.

**Learn the art of silence as you lead** - Don't occupy the time with your voice. Give the group a chance to process the questions, and the open quiet space to get brave enough to speak up. After reading a question, I challenge you to slowly count (in your head) to 10 -15 seconds before speaking. Scary I know! But if you rush into the silent moment with commentary or answers doing so may deliver a message to group members that this isn't their time to share, and it's just for the leader to teach. Typically small groups aren't supposed to be that way. Leaders should truly facilitate, create the environment and guide the group through the time, not teach the entire time.



**Be faithful and honoring to who does show up.** Sometimes we want to cancel when we know many group members can't come. But canceling should be avoided as it may deliver a message to those that are available, a message that says meeting together is only worth it if so-and-so is there. Honor those that are available, demonstrating that you value your time with them. Also remember, that not everyone will be able to be there every time, but it's still important to meet.

**Don't force it.** If the conversation is just not taking off, don't push it and don't insist everyone answers every question. When things just aren't working that day, just casually say, "well let's move onto something else." This is where being prepared comes into play. This could be an opportunity to try another community creating activity. One I suggest is using out <u>prayers of intercession</u> resource. Again, just casually say, "well let's move onto something else. I've been wanting to share this unique prayer technique with your guys." Hand out the forms and give instructions. See the link above for instructions and the print out (print out ahead of time just in case!). After everyone gets their original form back, invite anyone to share about their request. Again, practice the art of silence and give space for someone to share. Count to 15! One brave soul may be the one that leads your group into a special and tender time of sharing.

## A few minor but significant things to keep in mind!

- Keep the group no larger than 8, any larger people will get lost in the group.
- Sit in a way where everyone is facing each other, whether in a circle or around a table. If there is a 'second row' because there are so many people it's probably time to split and create two groups.
- Don't become discouraged when there aren't any 'wow' moments that day. Sometimes there will be awkward moments or days when it's just two or three of you, or days when you didn't feel the group connecting but don't give up, that is not a reason to declare **'this isn't working.'** 
  - Keep trying, praying and trusting. If you're pursuing Him and acting in obedience, He's got you right where He wants you. "And I am sure of this, that he who began a good work in you will bring it to completion at the day of Jesus Christ." Philippians 1:6
- Here's a link to a few more helpful <u>tips</u>.
- <a href="http://uscwomensministries.com/2014/05/twenty-tips-small-group-leaders/">http://uscwomensministries.com/2014/05/twenty-tips-small-group-leaders/</a>
- <a href="http://uscwomensministries.com/2015/02/practical-small-group-bible-study-advice/">http://uscwomensministries.com/2015/02/practical-small-group-bible-study-advice/</a>



# ARC/Harbor Light Integration

Conduct Connecting ARC and Harbor Light with Women's Ministries three part program independently with leaders or within a four-fold setting.



Instructional document—<a href="http://uscwomensministries.com/wp-content/uploads/Deliverable-Assignment-CONNECTING-Womens-Ministries.pdf">http://uscwomensministries.com/wp-content/uploads/Deliverable-Assignment-CONNECTING-Womens-Ministries.pdf</a>

Session one—Understanding what the Bible says and the Salvation Army says about addiction

Session two power point understanding addiction —<u>http://uscwomensministries.com/wp-content/uploads/Delieverableassignment-SESSION-TWO.pdf</u>

Session three—guest speaker (see first link for details)



**Multi-cultural Presentation** "Serving Others Different than me"



Serving **Others** Different than me

SIRVIENDO **A OTROS QUE LUCEN** DIFERENTE A MI

Link to power point presentation

http://uscwomensministries.com/wp-content/uploads/BI-LINGUAL-SLIDES-serving-Others-Azuaje.pdf

Link to power point notes

http://uscwomensministries.com/wp-content/uploads/BI-LINGUAL-SLIDES-serving-Others-Azuaje-notes.pdf

# Multi-cultural Presentation "Serving Others Different than me"

Interactive element of presentation Your Identity Map slide 8 Year Born / Age - significant cultural influences Example: 24 years old; Facebook; Occupy Wall Street; I-Phone Geographic areas lived, childhood / adult: Example: Lived in southern Texas until 10 years old; currently living in a suburb outside of San Diego, CA National Identity: Example: American citizen; born in Ireland; Jamaica is home Ethnicity / Race, first language, language spoken at home: Example: Norwegian; Grandparents spoke Norwegian; English is the only language I speak Socioeconomic status, childhood / adult: Example: Parents are both college graduates; work as roofer; purchased a home and have a rental apartment Abilities / Disabilities: Example: Classically trained pianist; chess player; color blind; polyglot Religious / Spiritual Orientation Example: Jewish, but non-practicing Gender: Example: Female

Life stage:

Example: Ten years before retirement; empty nester; grandparent of 7 – all boys!

Work experiences / special interests:

Example: Volunteer in short-term missions to children's homes in New Orleans; carpet layer and firefighter

# Multi-cultural Presentation "Serving Others Different than me"

Año en que naciste / Edad - influencias culturales significativas Ejemplo: 24 años de edad; Facebook; Ocupación del Wall Street; I-Phone Áreas geográficas en las que has vivido, niñez / adultez: Ejemplo: Viví en el sur de México hasta que tenía 10 años; ahora vivo en un suburbio fuera de Chicago, IL Identidad nacional: Ejemplo: Ciudadano venezolano; nacido en Colombia; Estados Unidos es mi residencia actual Etnia / Raza, primer idioma, idioma que se habla en casa: Ejemplo: Hispano; mis abuelos hablaban portugués; español es el único idioma que hablo Estado socio económico, niñez / adultez: Ejemplo: Mis padres se graduaron de la universidad; trabajo en construcción; tengo casa propia Habilidades / Incapacidades: Ejemplo: Toco la guitarra; se tejer; me falta un dedo; uso lentes Religiosidad / Orientación espiritual Ejemplo: cristiano Género: Ejemple: Femenino Etapa de la vida: Ejemplo: Me faltan 10 años para jubilarme; todos mis hijos están casados; soy abuelo(a) Experiencia laboral / intereses especiales: Ejemplo: Bombero, instalador de alfombras; voluntario en los servicios de desastre del Ejército de Salvación

# Multi-cultural Presentation "Serving Others Different than me"

Use this hand out as needed, where you feel relevant

# **CHARACTERISTICS**

# of Low- and High-Context Communication Styles

(From Beyond Culture by Edward T. Hall)

Check the items that describe more closely to the way you communicate and deal with conflict:

#### **High Context** Low Context ☐ Individual-oriented ☐ Group-oriented ☐ Rely heavily on the physical ☐ Rely on explicit coding of context or the shared context of the information being communicated; less aware of contexts (emphasis on transmitter and receiver; very little words and written documents) is in the coded, explicit, transmitted part of the message (non-verbal signals and storytelling) DEALING WITH CONFLICT ☐ Linear logic ☐ Spiral logic ☐ Adjust to new situations quickly ☐ Take time for "contexting" in new situations ☐ Conflict may occur because of ☐ Conflict may occur because of violations of individual expectations violations of collective expectations create conflict potentials ☐ Deal with conflict by revealing ☐ Deal with conflict by concealing ☐ Direct, confrontational attitude ☐ Indirect, non-confrontational attitude ☐ Fact-finding ☐ "Face-saving" ☐ Focus on action and solution ☐ Focus on relationship ☐ Open, direct strategies Ambiguous, indirect strategies

## **Multi-cultural Presentation**

# CARACTERÍSTICAS

# de estilos de comunicación de alto y bajo contexto

# Bajo contexto

- Orientada al individuo
- Depende de los códigos explícitos de la información que está siendo comunicada; menos consciente de los contextos (énfasis en palabras y documentos escritos)

## MANEJO DEL CONFLICTO

- ♦ Lógica linear
- ♦ Se ajusta rápido a situaciones nuevas
- Pueden surgir conflictos debido a que la violación de las expectativas individuales crea posibles conflictos
- El conflicto se maneja mediante la revelación
- ♦ Actitud directa, confrontación
- Descubrimiento de información
- ♦ Se enfoca en la acción y solución
- ♦ Estrategias abiertas, directas

## Alto contexto

- ◊ Orientada al grupo
- Depende mucho del contexto físico o del contexto compartido del transmisor y del receptor; muy poco está en la parte codificada y explícita del mensaje transmitido (señales no verbales y relato de historias)

## MANEJO DEL CONFLICTO

- ◊ Lógica en espiral
- Toma tiempo "entrar en contexto" en situaciones nuevas
- Pueden surgir conflictos debido a violaciones de las expectativas colectivas
- ♦ El conflicto se maneja ocultando
- Actitud indirecta, evita la confrontación



## WORKS

- Starting an Embrace Group
  - · Whole World Mobilizing
  - Increase membership

# Starting an Embrace Group

Conduct an Embrace\* group that meets at least 6 times during the Promotion

\*this includes the continuation of Embrace groups if they already exist in corps

Watch and share this Embrace promotional video:

http://uscwomensministries.com/embrace/



Stories from Embrace leaders—<a href="http://uscwomensministries.com/2015/06/embrace-trying-inspiration-for-starting-your-embrace-group/">http://uscwomensministries.com/2015/06/embrace-trying-inspiration-for-starting-your-embrace-group/</a>



Have you heard about our small group movement called: <a href="Embrace">Embrace</a>? Or maybe you've heard about it, seen pictures on Instagram or Facebook (click <a href="HERE">HERE</a> to see Embrace pictures from those using the hashtag #saEmbrace) but you want to know more. Well here's the simplest explanation of a very simple concept:

Embrace is a once a month, discussion based, small group program for women. The groups should be no larger than 8 and, if possible, mixed in age. Embrace was designed for Salvation Army corps (churches) but we welcome anyone that believes in the concept.

If you're at a Salvation Army corps we suggest working with your corps officer and/or women's ministries secretary. Doing this will give you the needed support to be a successful leader or advocate for Embrace. Once you or the designated leader of your Embrace group <a href="mailto:sign up">sign up</a> (Embrace Campus sign up <a href="mailto:here">here</a>) to be a registered leader, we will send you a digital tool kit to get you started.

Here are some Frequently Asked Questions about Embrace that you may find helpful:

Question: What does the program for Embrace look like?

**Answer**: Unlike a traditional women's program that may take place, there is no 'program.' There is no craft, there is no giveaway, there is no Bible Study (unless you're in an Embrace: Campus group). The discussion questions the leaders receive on the first of the month *are the program*. Here's

what a typical Embrace meeting may look like:

6pm: Arrive at hostesses home (leader brings four questions)

6:15pm sit down for dinner (host provides)

6:30pm – Leader introduces the Embrace theme of the month and begins questions

Could simply look like: "well, our theme for the month is grace and the first question is..." after that the conversation can flow! Sometimes the conversation doesn't flow. And that's ok too, the group has to get comfortable with one another. It takes time.

Try to wrap up by 8pm with a prayer.





Question: How long do the groups last for? 4, 6, 9 or 12 months?

**Answer:** Each group, corps, church is unique so the answer may not always be the same. Ideally following the school/program calendar may serve you best. But we are very flexible and want groups to start during any month. So here are a few scenarios:

If your group starts in January, run all the way through August and form new groups (if possible) in September.

If you start in March, April May; again, run all the way through August and form new groups (if possible) in September.

If it's summer time host an event to promote Embrace and start in September and run through May.

If it's October, November, or December start right away and run until May.



If you were able to use September – May use the summer months to still meet but maybe in a more casual way. Like a BBQ or picnic. If your corps/ church has multiple groups use the summer months to meet all together for a picnic or BBQ.

Question: How do you chose the groups?

**Answer:** I (Sarah) am a women's ministries secretary at corps and I oversee five groups. I select the groups as well. I ask around to see if there are willing

leaders for each group. Once I get all the women from the corps signed up (I use a Google form survey to email out) and I have the leaders in place then I start forming groups. I have had best results when I have literally, believe it or not, drawn names. After drawing 6 – 8 names per group I look over the results to make sure there is a good balance of age/generations and mix up of friendship

groups. Usually I get great results. Pray over the names first!  $\stackrel{f c}{=}$ 

Question: When do the groups meet?

**Answer:** The groups meet when it works best for them to meet. The tool I use that is very helpful is called Doodle.com. It's a scheduling tool. Once each person enters their availability by selecting the dates they are free, Doodle tells you what day works best. Or another option is to have the same day every month, like, the second Sunday night of the month. Again each group is unique and should try to accommodate each other.



# Whole World Mobilizing

http://uscwomensministries.com/wp-content/uploads/The-Whole-World-Mobilising.pdf

Our promotional challenge with Whole World Mobilizing is to creatively conduct elements from WWM—100 pts per independent event or 50pts per elements incorporated into existing event or program.

(This is considered an outreach event)



# THE WHOLE WORLD MOBILISING GO FORWARD!





## The Whole World Mobilizing - Go Forward 2017

## theme THE WHOLE WORLD MOBILISING Go Forward!

**vision** To mobilise the global Salvation Army to go forward in mission. General André Cox dreams of an Army where every officer, soldier, adherent, employee, youth and child is actively mobilising:

- To spread the good news of the gospel
- To reach out in practical ways
- To minister to the needs of our communities
- To daily put our faith into action

**mission** To leverage the events of THE WHOLE WORLD MOBILISING Campaign as a catalyst to unite, equip and mobilise the global Salvation Army in a shared mission experience.

#### outcomes

- To use THE WHOLE WORLD MOBILISING Campaign as a motivating force in every region, command and territory around the world to inspire, train and equip Salvationists to continue to be locally mobilised in mission.
- To bring a sense of unity across the Salvation Army world as Salvationists join together in marching, praying, sharing the gospel and serving others in both the places of power and powerlessness in their communities.
- To locally and globally demonstrate the presence, ministry and mission of The Salvation Army through a record-breaking march around the world.

The following link is the guide for the Whole World Mobilizing campaign. <a href="http://uscwomensministries.com/wp-content/uploads/The-Whole-World-Mobilising.pdf">http://uscwomensministries.com/wp-content/uploads/The-Whole-World-Mobilising.pdf</a>



## The Whole World Mobilising Campaign

FROM CONGRESS TO CAMPAIGN While a congress invites people to come together, a campaign challenges people to go out. In 2015, 15,000 Salvationists repre-

senting 127 countries around the world came together in London for Boundless - The Whole World Redeeming. The International Congress was designed to bring Salvationists together to commemorate



the past, celebrate the present and innovate for the future. While the effects of this event have rippled through social media and the two initial waves of 'The Whole World Reading' and 'The Whole World Praying' have successfully concluded, the General now issues a challenge to The Salvation Army world to go out — to be mobilised in mission.

'We are confronted with the reality of a world mired in sin, injustice, suffering and poverty, and through the events of the congress God clearly called us to total mobilisation. Every corps, every institution and every Salvation Army programme must be 'salt and light' to the people and communities we serve.' (General André Cox, 'Thanksgiving – Celebration – Reflection', Year Book 2016).

The General is calling Salvationists to respond to a third wave – The Whole World Mobilising. This challenge seeks to move Salvationists out of their corps buildings and into their communities in a united campaign which employs strategic and locally-based outreach efforts.

THE WHOLE WORLD MOBILISING: go forward!, is a campaign that enlists every territory, region and command around the world in a campaign to fulfil Jesus' Great Commission to 'go into all the world. Preach the good news to everyone.' It includes the following components:

- mobilise: go launch! event: January 2017
- mobilising march: commencing January 2017
- mobilising events: commencing January 2017 Various outreach events conducted on territorial, regional, command, divisional, corps and personal levels
- mobilise: go children and youth! celebration weekend: 24-26 March 2017
- mobilise: go forward! dedication weekend: 6-8 October 2017



# Increase Membership

The key to growing membership is to create a space where women feel welcome. But as you know, that takes more than just one women to accomplish. That may mean a (sub) cultural change in the corps atmosphere and environment.

With existing members use the ARC/Harbor Light Integration— Connecting ARC and Harbor Light with Women's Ministries material. This material is designed to remind women that church and women's ministries is a space for all women, from all backgrounds, from all situations and lifestyles.

http://uscwomensministries.com/wp-content/uploads/Deliverable-Assignment-CONNECTING-Womens-Ministries.pdf

Embrace has proved to bring in women that have not typically been a part of women's ministries previously.

## Other ideas to bring women in that may lead to membership:

Planning quarterly women's worship nights
Corps retreat just for women
Vintage market fundraiser event
Christmas Dinner for Women

Testimony Night (hearing each others stories breaks down barriers)

Communicate better!

-Announce events from the pulpit, in the bulletin, through email, with a hard copy flier AND a Facebook event page. A face-to-face or phone call invitation goes the distance too!

